



Immediate Release
September 1, 2009

Contact Daniel Flanigan
Marketing & PR Coordinator (402) 504-3662

Power of the Purse sells out!

OMAHA, Nebraska - Wednesday, August 26, "Power of the Purse" Annual Scholarship Luncheon sold out with 365 in attendance and grossed over \$40,000. The Child Saving Institute Guild presented \$2,500 scholarships to Taylor Furgison and Shauntia Schweigart. Two of Omaha's most delightful philanthropists, Cheryl Wild and Wendy Chapman, served as the event "PurseOnalities."

The event featured guest speaker and author Sondra Shaw Hardy, an expert and pioneer in women's philanthropy. A philanthropist herself, Sondra speaks, advises and writes widely about how women's philanthropy has made the world a better place and how women continue to initiate change when it is mostly needed. The "Purses with Pizzazz" silent auction featured over 40 designer purse packages and included an exciting catwalk presentation by models from Select Model Management. Guild Chairmen for the event were Cindy Hanley, Kari Nelson and Carmen Smith.

Child Saving Institute, a 501(c)(3) not-for-profit child welfare organization, is dedicated to the prevention, intervention and treatment of child abuse and neglect. Since 1892, CSI's mission has never wavered from providing care for abandoned, neglected and abused children. CSI has met the changing needs for children in the Omaha metro area based on the belief that children are the community's most valuable resource. CSI's Mission: Responding to the cry of a child.

Photos – Full names and titles are included with this media release. Those who are not mentioned in the release have their full names used in the photo file title.

#####

Daniel Flanigan
Child Saving Institute
Marketing & Public Relations Coordinator
4545 Dodge Street Omaha, NE 68132
(402) 504-3662 (866) 400-4CSI

This e-mail message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message.