



Immediate Release
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Child Saving Institute to celebrate Week of the Young Child

OMAHA, Nebraska –Child Saving Institute (CSI) will celebrate “Week of the Young Child” (WOYC) April 23rd to the 27th. WOYC is a celebration of young children and a thank you to early childhood teachers and those involved in the care and education of children. The week long celebration is an opportunity to raise awareness of the issues affecting young children and their families. WOYC, sponsored by the National Association for the Education of Young Children (NAEYC), is an opportunity for early childhood programs across the country, including childcare and Head Start programs, preschools and elementary schools to hold activities to bring awareness to the needs of young children.

The kickoff will be held Monday April 23rd at 9:15 a.m. outside CSI’s main building at 115 S 46th St in Omaha, NE. Children will recite the Pledge of Allegiance, followed by a short presentation by CSI President & CEO Todd Landry, a song from the children and a balloon release.

Throughout the week the daily celebration will start at 9:15 a.m. with the gathering at the flagpole and special activities for the kids. The events will consist of a children’s art show, story telling, creation of footprint stepping stones, creating family quilt squares and the painting of a banner, which will hang in the new childcare center opening in May.

Child Saving Institute, a 501(c)(3) not-for-profit child welfare organization, is dedicated to the prevention and treatment of child abuse and neglect. Since 1892, CSI's mission has never wavered from providing care for abandoned, neglected and abused children. CSI has met the changing needs of children in the Omaha metro area based on the belief that children are the community's most valuable resource. CSI’s Mission: Responding to the cry of a child.

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