

# Childhood Matters

Child Saving Institute 2010 Annual Report





# We all intuitively know that childhood matters because we were all children at one time

and the memories we carry forward ground us today. But it's not just our own childhoods that can confirm this statement. As an adult, you may have witnessed the growth and development of a child since birth and been awed by the ability of an infant to learn, a baby to crawl, or a 7-year-old to read. This magical time is what we collectively call "childhood."

Every day there is more scientific evidence confirming the importance of this critical period from birth to adulthood. What we experience and learn from infancy creates a foundation that steers us for the rest of our adult lives. Brain development, emotional and social skills, physical health and nutrition, love of learning — all these factors are critical during childhood. How well we master basic development makes a huge difference on how successful we are as adults, dramatically affecting our relationships, ambition, and academic and career pursuits.

Fortunately, this critical period also offers a built-in mechanism for renewal and healing should a child's early experiences be

less than ideal. Children are best able to overcome abandonment, neglect, and abuse when they are young and resilient, while the body is still growing and developing. For example, it is so much more difficult at an adult age to heal the emotional wounds of fear and mistrust in relationships or deal with the economic consequences from failing to earn a high school diploma due to reading deficits.

Thanks to you and others like you, childhood is a happier and safer place for CSI kids. You give our kids the opportunity to change the trajectory of their lives at a time when they can absorb love and information like sponges. You help give parents the education and support they need to create safe and loving homes. Because of you, we are creating better families, better childhoods and, ultimately, a better community.

A handwritten signature in black ink that reads "Peg Harriott". The signature is written in a cursive, flowing style with a large initial "P".



# happy.

See Bobby play.

Bobby explores the nature playground.

Bobby climbs and digs and runs and dances.

Bobby loves learning and laughing every day.

Bobby gets dirty, **but he is happy.**

# safe.

See Jane.

Jane is safe in the CSI shelter.

No more yelling. No more hitting.

Jane dreams of a better life.

**Jane is safe.**



# home.

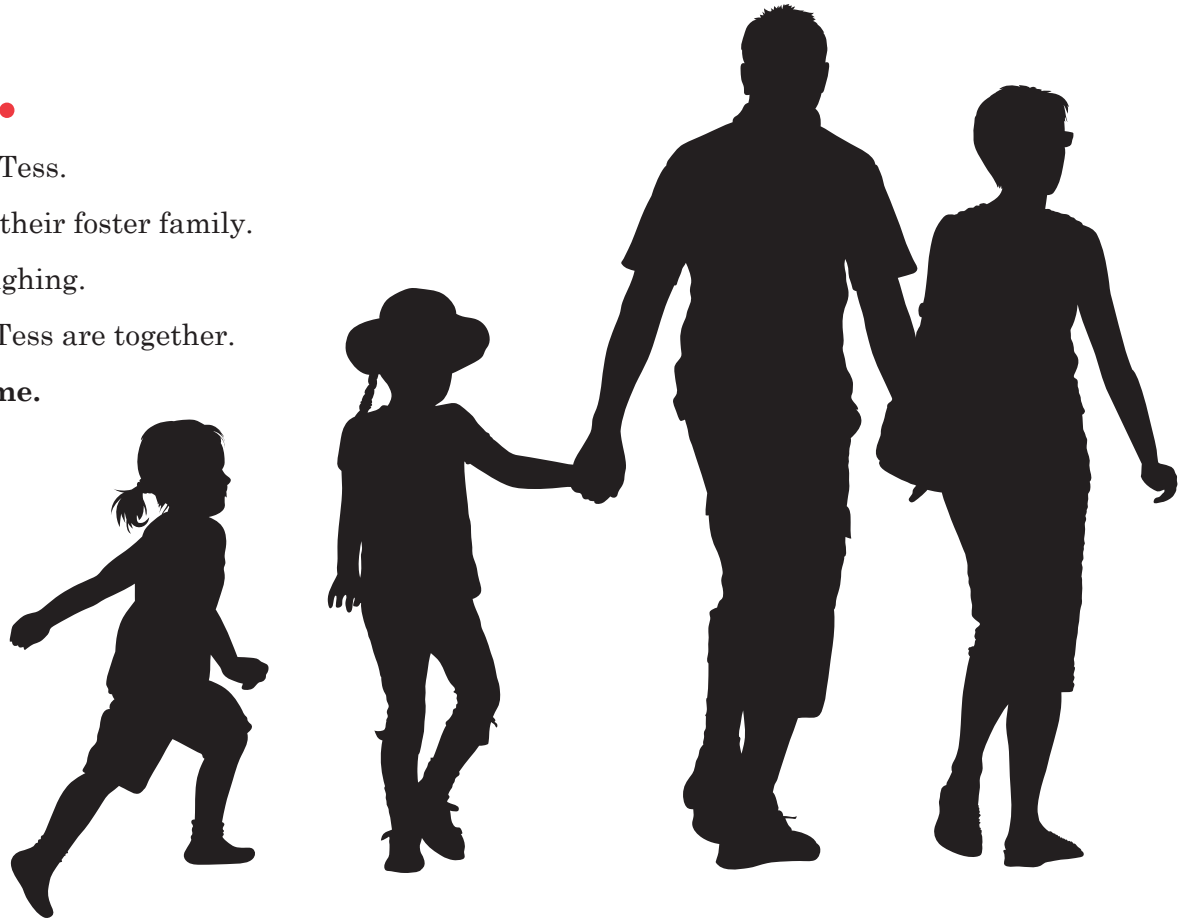
See Nan and her sister Tess.

See Nan and Tess with their foster family.

They are joking and laughing.

Nan is so glad she and Tess are together.

**Nan and Tess are home.**



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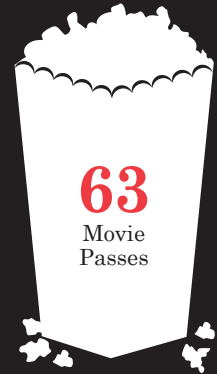
Kristine Townsend

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## In 2010, you donated...



**and so much more!**

## 2010 Financials

	2010		2009	
<b>Operating Revenue</b>				
Gifts	\$ 2,414,555	31.0%	\$2,064,753	23.2%
Government Contracts and Grants	3,784,357	48.5%	5,280,052	59.4%
Program Service Fees	987,240	12.7%	965,295	10.9%
United Way Support	336,003	4.3%	336,107	3.8%
In-kind Donations	212,255	2.7%	183,421	2.1%
Other Income	60,593	0.8%	61,226	0.7%
<b>Total Revenue</b>	<b>\$7,795,002</b>	<b>100.0%</b>	<b>\$8,890,854</b>	<b>100.0%</b>
<b>Operating Expenses</b>				
Program Services	\$ 6,707,596	86.4%	\$ 7,758,956	88.0%
Management & Fund Raising	984,570	12.7%	984,570	11.2%
Other	74,675	1.0%	68,882	0.8%
<b>Total Expenses</b>	<b>\$ 7,766,841</b>	<b>100.0%</b>	<b>\$ 8,812,408</b>	<b>100.0%</b>
<b>Excess of Revenue over Expenses</b>	<b>\$28,161</b>		<b>\$78,445</b>	

*To protect and respect our donors' confidentiality, CSI chose not to list 2010 gifts, memorials and honorariums in this Annual Report.*



ready.

See Joe.

Soon Joe will “age out” of the system.

Joe is working hard in our Independent Living Skills classes.

Joe is learning how to make a budget and manage his time.

**We are working hard to get Joe ready to be on his own.**

you.



See Child Saving Institute.

We serve the needs of kids like Joe, Nan, Tess, Bobby and Jane.

We absolutely couldn't do it without you.

Thank you for your generosity. Thank you for caring.

**YOU are making a real difference.**

## vision.

Our vision is that all children have homes where hope is kindled and dreams can be achieved. This is our work, and they are *all* our children.



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